

The Fifth Estate

C1750-1
11/2/87

RADIO TELEVISION CABLE SATELLITE

Broadcasting Nov 2

The smart
money is on
"Who's The Boss?"

4th
Season...
Best Ratings Ever.



COLUMBIA/EMBASSY
TELEVISION

A unit of *Columbia* TELEVISION

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CONGRESSNL INFO SKV **SAMPLE
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57th Year 1987

Communications stocks
ride the Wall Street
roller coaster

Broadcasting Nov 2

Media stocks remain down one-fifth after crash... page 31.

Gillett given conditional OK to buy Storer TV's... page 35.

Fairness suffers temporary setback... page 34.

THIRD QUARTER SLIDE □ Several major broadcasting companies report poor third-quarter results, due in part to soft national ad revenues. **PAGE 36.**

IN COURT □ Chapman Associates, which has filed suit against four of its former brokers, is denied temporary restraining order in U.S. District Court. **PAGE 38.**

A WOMAN'S PLACE □ According to NBC Sports, it is in announcer's booth. Florida news anchor, Gayle Sierens, is candidate for first female play-by-play announcer for televised NFL games for NBC Sports. Network has also hired Gayle Gardner as studio host and anchor for 1988 summer Olympics. **PAGE 40.**

SWEEPING SCHEDULE □ With start of November sweeps, three commercial broadcast networks have mix of special programming in place. **PAGE 40.**

CHILD'S PLAY □ Children's game shows are among new syndicated programs intended to bridge afternoon animation blocks and early evening

sitcom blocks on independent TV schedules. **PAGE 48.**

TEN...NINE...EIGHT... □ Europe's first direct broadcast satellite is ready for launch. **PAGE 56.**

MAJOR PLAYER □ At Telecom 87, U.S. telecommunications industry is significant presence among 900 exhibitors from more than 70 countries. **PAGE 57.**

BACK TO WORK □ After 118 long days, NABET strike against NBC is over. **PAGE 61.**

HOT SEAT □ Much humor at expense of TCI President and CEO John Malone was exchanged last week at roast in Malone's honor, hosted by Women in Cable. **PAGE 63.**

STOCK HOP □ Stock swap merges Hal Roach Studios and TV program production company Robert Halmi Inc. **PAGE 66.**

PUBLIC PERSONAGE □ Lloyd Kaiser, who wears a number of public broadcasting hats, is dedicated to the cause that is his brand of broadcasting. **PAGE 87.**

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"There's more to 'The New Beaver'
than nostalgia." *The Detroit News*



More important than always the nuclear homemaker. Now she's
a city councilwoman and a grandmother serving milk and
cookies to a new generation of Cleaver!

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Minimum 85 laugh-filled half hours
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Broadcasting Nov 2

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TOP OF THE WEEK

Fifth Estate firms begin stock crash recovery

Week after Oct. 19 plunge finds many media companies regaining some ground, but it's slow process

The stock market's rebound late last week helped lift some media stocks back to their feet after losses from the Oct. 19 crash were compounded by last Monday's market plunge. But most of the 148 companies tracked by BROADCASTING's "Stock Index" are still nursing substantial losses, worse than those of other industries measured by broader indices (see chart below and following two pages).

At week's end, media stocks remained down one-fifth compared to their pre-crash close, despite the dose of plusses from market rallies last Thursday and Friday.

Those still hurting the worst last week were television programmers and electronics manufacturers, a breakdown of the figures shows. Broadcasters and cable companies were down but holding up slightly better, while advertisers and other service companies were off heavily.

The market's volatility also continued to take its toll on some major media deals. The

latest casualty was a \$114-million TV station sale by United Broadcasting Corp. to ML Media Partners, which collapsed last week after Merrill Lynch, backer of ML's "blind pool" investment fund, said it would not open a second fund to carry the purchase of two of United's three network affiliate stations. United has hired investment bank First Boston to explore alternatives to the ML sale.

Another apparent delay due to the market's shift may be Lorimar's proposed \$143-million sale to management of ad agency Bozell Jacobs Kenyon Eckhardt. Previous deals canceled include a merger between United Cable and United Artists cable systems, plus the pull-out of planned public offerings by MTM Enterprises and EZ Communications. The changing market has also raised some question about the viability of Storer's 1.4 million-subscriber cable offering (see box, page 35).

Other deals apparently still intact including Continental Cablevision's \$482-million purchase of American Cablesystems, Cablevision Systems's \$470-million buy of Adams-Russell, Summit Communications's

\$200 million buy of radio group DKM Broadcasting, a merger between Western TCI and Marcus Communications and Star Cablevision's \$103-million purchase of North American Communications Corp.

The possible sale of CBS Records Group to Sony Corp. for \$2 billion also appeared alive last week and helped to boost CBS stock back up to \$172.63 Friday. The stock, still nursing an 18% decline from its pre-crash numbers, has steadily improved since dropping nearly 28% Oct. 19. Sony closed last Friday at \$29.13, still down 22% from its pre-Oct. 19 levels.

CBS revived the deal after rejecting Sony's last offer at a CBS board meeting Oct. 14, writing to the electronics manufacturer to renew serious discussions on the bid. The CBS board is scheduled to meet Wednesday, Oct. 11, and may act on the Sony proposal at that time. Sony's top management met in Tokyo last week and has another regularly scheduled meeting at the end of November.

Of the other networks, Capital Cities/ABC was up to \$334 Friday, still off 19%, but back after falling more than 22%, or

The Broadcasting 148: How They Survived the Crash

Company	52-week High	Oct 19	Oct 20	Oct 21	Oct 22	Oct 23	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	% drop
3M	83 1/2	56	58	61 1/2	60 1/2	59 3/4	54	55 1/2	56	57 1/8	59	-29.34
A.H. Belo	77 1/4	57 3/4	55	54 3/4	54	53	47 3/4	46	45	48	50 3/4	-34.30
Aaron Spelling Productions	13 5/8	6 5/8	5 7/8	6 5/8	6	5 1/2	5 1/8	5 1/4	5 1/8	4 3/4	5 1/2	-59.63
Acton Corp.	26 1/2	14	12 1/8	14 5/8	13 3/4	13 1/4	12 3/4	13 3/4	13 3/8	13 5/8	14 3/8	-45.76
Adams Russell	43	39 3/8	36 5/8	38 7/8	39 1/4	38 3/4	36 5/8	33 3/4	33 3/4	34 1/2	38	-11.63
All American TV	6 7/8	2	1 1/2	1 3/4	1 3/4	1 3/4	1 1/2	1 1/2	1 1/2	1 1/4	1-1/4	-81.82
AM Communications	2 7/8	7/8	11/16	11/16	11/16	11/16	11/16	11/16	5/8	5/8	5/8	-78.26
American Cablesystems	43 1/8	41 1/2	41 1/2	39 1/2	38 1/2	37 3/4	34	36	36 1/2	38 1/4	38 7/8	-9.86
American Communications & TV	3/16	1/8	1/8	1/8	3/32	1/8	1/8	3/32	3/32	3/32	3/32	-50.00
American Family	18 1/2	12 7/8	11 1/4	13	12 1/4	12 1/2	10 1/2	11 1/4	12	12 7/8	13 1/8	-29.05
American TV & Commun.	29 5/8	23 3/8	18 7/8	21 1/8	20 1/2	21 1/8	19 1/8	18 1/4	19 1/4	20 5/8	22	-25.74
Arvin Industries	39 3/4	21	19	20 1/2	19 5/8	20	18 7/8	18 1/4	18 3/8	18 3/4	19 7/8	-50.00
Associated Communications	39	31 1/2	26	28	23	23	19 1/4	20	20	22	24	-38.46
Barris Industries	19 3/4	9 5/8	7 1/4	7 1/4	6 3/4	6 3/4	5 3/4	5 1/8	5 5/8	6 7/8	7 3/8	-62.66
Burnup & Sims	7 5/8	6 3/4	4	5	4 7/8	5 3/8	5	5	5	5 1/8	6	-21.31
Business Men's Assurance	48 1/4	41	37	37 1/4	35 1/2	33	30 1/2	32	31 1/2	35	35 3/4	-25.91
C-Cor Electronics	12 1/4	7 1/2	5 1/2	6 1/4	6	5 5/8	5 1/2	6	5 1/2	6 1/4	6 1/2	-46.94
Cable TV Industries	3	2 1/2	2	2 1/8	2	1 7/8	1 7/8	1 3/4	1 3/4	1 3/4	1 7/8	-37.50
Cablevision Systems 'A'	32 1/4	24 5/8	24 5/8	24	22 1/8	21 1/4	16	17 1/4	17	18 3/4	21 3/8	-33.72
Capital Cities/ABC	450	356	343	355 1/2	340	336 1/2	306	322	319 1/2	330	334	-25.78
CBS	226 1/4	152 1/2	155	168 3/4	166	159 1/4	145 3/8	153 7/8	163	170	172 5/8	-23.70
Centinel Corp.	75 1/2	53 7/8	50 1/4	54 1/2	55 1/4	55	53 3/4	54	53 1/2	54	56 1/8	-25.66
Century Communications	21 3/4	19	14 1/4	14	13	12 3/4	11 1/2	11 1/4	11	11 1/2	13	-40.23
Cotec	6 5/8	4 7/8	4 1/8	4 1/2	4	4 1/8	4 1/8	4 1/4	4	4 1/8	4 1/2	-32.08
Chris-Crrt	29 1/2	15 1/2	13 1/4	16 1/4	15 1/8	14 5/8	12 3/4	13 1/2	13	14	17	-42.38
Chyron	8	4 5/8	4 3/4	5	4 5/8	4 3/4	3/8	4 3/8	4 1/8	4 1/4	4 7/8	-39.06
Clear Channel Communications	18 3/4	13 1/8	11 3/8	14	12 3/4	12 1/4	11	11	10 5/8	10 5/8	12 3/8	-34.00
CMX Corp.	2 1/4	1 3/8	1 1/8	1 1/4	1 1/8	1 1/8	1	1	1	1	1	-55.56
Coca-Cola	53 1/8	30 1/2	36 1/2	41 1/4	40 1/2	39 3/4	36 1/4	37 1/2	38 3/4	42	41 1/4	-22.35
Cohn	9 3/8	6 5/8	5 1/8	6 3/8	5 3/4	5 7/8	5	6	5 3/4	5 3/4	6 1/4	-33.33
Color Systems	22 1/2	4 5/8	4 3/8	5 3/4	4 3/4	4 1/2	3 1/4	3 1/2	4 1/8	3 5/8	3 7/8	-82.78
Comcast	27 1/8	23 5/8	17 5/8	20 5/8	18 3/4	18 3/8	17 1/4	16 5/8	16 3/8	17 1/2	18 3/4	-30.88

The Broadcasting 148

Company	52-week High	Oct 19	Oct 20	Oct 21	Oct 22	Oct 23	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	% drop
Compact Video	5 1/2	4	3 1/8	2 7/8	2 1/2	2 5/8	2 1/2	2	2	2	2 1/2	-54.55
Comcast	34 5/8	27	22	27	26 1/4	25 3/4	24 5/8	24 5/8	23 7/8	24 5/8	26	-24.91
CVN Co.	32 3/4	13 1/4	10 3/4	11 1/4	9 3/8	8 7/8	8 1/2	8 1/2	8 5/8	8 5/8	9 3/8	-71.37
De Laurentiis Entertainment	15	3 7/8	3 1/2	4	3 7/8	3 3/4	2 1/2	3	3 1/4	3 1/8	3 1/8	-79.17
click clark productions	8 1/8	5 3/4	5 1/8	6	6 1/8	5 1/2	5 1/8	5	4 5/8	4 1/8	4 1/4	-47.69
Disney	82 1/2	46	49 3/4	59 1/4	52 7/8	51	46	48	48 1/2	51 3/8	55 1/4	-33.03
Dow Jones & Co.	56 1/4	28 7/8	32 7/8	35 1/2	33 1/2	33	30 1/2	30 1/4	30	33 1/4	36	-36.00
Dun & Bradstreet	71 3/4	51	50 1/4	53	49 1/4	53	47 1/2	46 3/4	49	51	51 1/4	-28.57
Durham Corp.	34	27 3/4	25	25	23 3/4	23 5/8	23 1/2	21 3/4	20 1/4	20 1/2	22 1/4	-34.56
Eastman Kodak	70 5/8	62 7/8	52	57-1/2	46 1/4	54 3/4	50	50 3/4	52 7/8	55 1/4	55 3/4	-21.06
Entertainment Marketing	19 3/8	4 1/2	3 3/4	4 3/4	4 5/8	5 1/4	4 3/8	3 7/8	3 5/8	3 7/8	4 1/8	-78.71
Essex Communications	24 1/4	22	14 3/4	16 7/8	17	16	13 3/4	14	12 3/4	12 1/2	14 1/4	-41.24
Falcon Cable Systems	20 1/4	16 1/8	16 1/4	17 1/8	16	16 3/4	14 7/8	15	15	16	16 5/8	-17.90
Financial News Network	14 1/2	8 1/4	6 1/2	6 7/8	5 7/8	5 3/4	5 3/8	5	5 3/8	6 3/8	6 7/8	-52.59
Foots Cone & Belding	69 1/2	47 5/8	47 1/2	48 1/2	47 1/2	48 1/4	46 5/8	47 1/2	46 1/2	47	47	-32.37
Frise Entertainment	5 7/8	2 1/2	2 1/4	2 5/8	2 3/4	2 3/8	2	2 3/8	2 1/8	2 1/8	2 1/2	-57.45
Gannett Co.	56 1/4	32 3/4	34 3/4	38 5/8	36 5/8	36	33 3/8	34 3/4	35 1/2	36 5/8	39	-30.67
General Instrument	47 7/8	29 3/8	24 1/8	27 1/2	24	24	22	22 1/4	23 3/8	27	30 1/8	-37.08
GenCorp	120	82 1/2	77	76	72 1/2	68	65	64 3/4	59 3/4	64	69 3/4	-41.88
General Electric	66 3/8	41 7/8	45 3/8	50 1/2	47 1/8	46 5/8	42 5/8	43 3/4	43 7/8	45 5/8	47 3/8	-28.62
Geotek Inc.	2 1/4	1 3/8	1 1/4	1 1/4	1 1/4	1 1/4	1 1/8	1	1	1	1	-55.56
Gray Communications	223	183	175	169	153	153	153	153	153	153	153	-31.39
Gray Advertising	138	124	115	115	111	111	105	104	100	93	101	-26.81
Gulf + Western	93 1/2	63 3/4	61 1/2	66 3/4	62 1/2	64	59 3/4	62 1/2	63	66 3/4	69 1/2	-25.67
Hal Roach Studios	12 1/2	6 1/4	4 1/4	5 1/2	5	4 3/4	4 1/2	4	4 1/4	4 1/4	4 1/4	-66.00
Harris Corp.	42 3/4	27 3/4	25 7/8	28 1/4	25 3/4	26 1/2	24	25 1/2	24 7/8	26	27 3/4	-35.09
Heritage Entertainment	10 1/8	4 1/8	3 1/4	3 7/8	3 5/8	3 7/8	3 5/8	3 1/2	3 1/8	2 7/8	3 1/4	-67.90
Home Shopping Network	47	7 7/8	6 1/2	7 7/8	7 1/4	6 1/2	5 3/8	5 5/8	5 3/4	6 1/4	6 3/4	-85.64
IDB Communications	17 3/4	12 1/2	10 3/8	11	10 1/2	10 1/2	6 3/4	8 5/8	7 1/4	8 3/4	9 1/4	-47.89
Infinity Broadcasting	27	20 1/4	14 1/2	17	16 3/4	16 1/2	15	16 1/2	15 3/8	15 1/2	17	-37.04
Interpublic Group	43 1/2	28 1/2	27	29 7/8	27 1/2	28	25 1/2	25 7/8	24	25 1/2	27 1/2	-36.78
Jacor Communications	8 3/8	7 1/8	5 7/8	6 1/4	6 1/8	5 5/8	5 1/2	5 3/8	5 1/4	5 1/4	5 5/8	-32.84
Jefferson-Pilot	42 1/2	28 1/2	26	29 1/2	28	29 1/8	26 3/4	27 1/2	27 1/4	29 1/4	31 1/4	-26.47
Jones Inter cable	16 1/8	13	10 3/4	11 1/4	10 3/4	10	9 1/8	8 3/8	8	8 1/8	9 5/8	-40.31
King World Productions	33 1/4	17 3/4	16 1/4	20 3/4	18 3/4	18 3/8	14 1/8	15	13 3/4	16	17 1/8	-48.50
Knight-Ridder	61 1/4	43 3/8	39	44 7/8	42 3/4	39 7/8	34 1/2	33 5/8	35	37 1/4	39 1/4	-35.92
Laurel Entertainment	9	2 1/2	1 7/8	2 1/8	2	1 7/8	1 5/8	1 3/8	1 1/8	1 1/4	1 3/8	-84.72
Lee Enterprises	29 7/8	25 1/2	24	24 1/2	22 1/2	22 1/2	20 3/8	20 3/8	21	22 1/8	24 1/4	-18.83
Liberty Corp.	53	39 3/4	37	40	38 5/8	37 1/2	35 1/4	34	33	34 3/4	37	-30.19
LIN Broadcasting	51	46	36 3/8	37	39 1/2	39 1/2	34 1/4	34 1/2	35 1/8	38 1/2	41 5/8	-18.38
Lorimar-Telepictures	23 1/2	8 1/4	8 1/2	10	8 3/8	8 1/4	6 3/4	7 1/8	7	7 1/4	8	-65.96
Maclean Hunter 'X'	25 5/8	19	16 1/2	19 3/4	19 1/4	19 1/2	17 1/2	17 3/4	17 1/2	17 3/4	18 5/8	-27.32
Mairite	13 1/2	9 1/4	6 3/4	7	6 3/4	7	5 1/4	5 1/4	5 1/4	5 1/4	7 1/2	-44.44
Mairite 'A'	13 1/2	9	6 7/8	6 3/4	6 1/4	6	5	5	4 3/4	5 1/4	6 3/4	-50.00
MCA	64 1/2	38 3/4	37	39 7/8	40	38 1/8	33 1/8	35 1/4	35	37 3/4	39 1/4	-39.15
McGraw-Hill	84 1/2	54	52 1/4	58	54 3/4	54 3/4	49 3/4	50 3/4	51	52 1/2	54 5/8	-35.36
Media General	48 1/4	35 3/8	30 5/8	33 3/4	31 3/4	31 3/8	26 1/4	24 1/4	26	28 1/2	32 3/4	-32.12
Meredith Corp.	43 1/4	30	28	28 1/2	29	28	26	26 1/2	25 3/4	27 3/4	29 1/4	-32.37
MGM/UA Communications	14 1/8	8 7/8	7 1/2	8 5/8	8	7 7/8	7 1/2	7 1/4	7	6 7/8	7 1/8	-49.56
Microdyne	5	3 7/8	3 1/4	3 3/8	3	2 7/8	2	2 1/4	2 1/2	2 1/2	2 3/4	-45.00
Motorola	74	52 5/8	50	49 3/8	43 3/4	43 3/8	36	38 1/2	41	44 1/2	46 3/4	-36.82
Multimedia	74 1/2	65 3/4	50	48 3/4	47 1/4	47 1/2	42	43 1/4	39 5/8	45	47	-36.91
North American Philips	55 3/4	54 3/4	54 5/8	55 1/2	55 1/2	55 1/2	55 1/2	55 1/2	55 1/2	55 1/2	55 1/2	-00.45
Nelson Holdings	2 5/8	1 1/4	1 1/8	1 5/8	1 1/8	1 1/4	1 1/8	1 1/8	1 1/8	1 1/8	1 1/4	-52.38
New World Entertainment	15	5 1/2	4 1/2	5	4 1/4	4 3/4	3 3/4	3 3/4	4 1/4	4 1/2	4 3/4	-68.33
New York Times	49 5/8	29 1/2	32 1/4	34 3/8	32 3/4	31 1/2	29 1/4	29 1/2	30	30 1/4	30	-39.55
News Corp. Ltd.	35 5/8	22	16	21	19 1/2	18	15 1/2	15 1/4	16	14 1/2	15 1/2	-56.49
Oak Industries	2	1 1/8	1	1 1/4	1 1/8	1 1/8	1	1 1/8	1	1	1 1/8	-43.75
Ogilvy Group	45 1/4	30 3/4	25 1/4	25 3/4	25 1/4	25 3/4	24	24	22 1/4	23	24	-46.96

nearly 100 points, much of it in the week following the initial declines. NBC parent General Electric was also back up to \$47.38 at Friday's close, still some 19% off, but recovering from a 28% drop Oct. 19.

Among the worst hit stocks was Rupert Murdoch's News Corp., whose holdings include the Fox network and 20th Century Fox studios as well as extensive publishing operations. News Corp. was off 53% at \$15.50 on Friday's close, much of the decline also coming in the days after the Oct. 19 crash.

Proving stronger was the cable industry's largest multiple system operator, Tele-Communications Inc., which picked up steam late last week to close at \$22.25 Friday, off only 5%, while number-two MSO, American Television & Communications, was off only 7% Friday, closing at \$22. Turner Broadcasting's primary stock was off 18% Friday, closing at \$10.75.

The industry group probably the most savaged by the market declines was television program producers, particularly independents, with the largest losses coming in the days following the crash and few signs of recovery in the late-week rebound.

Lorimar-Telepictures was still off some 45% at last Friday's close at \$8.25, after having lost 43% in the initial decline and then slipping further early last week. Other programmers facing stock value declines of 45%-65% or more included Laurel Entertainment, Reeves Communications, Peregrine Entertainment and Western World.

Hal Roach Studios and Robert Halmi Inc., which announced a planned merger the day of the crash (see page 66) were off 43% and 46%, respectively. Also trying to stem declines were Aaron Spelling Productions (off 37% Friday), Tri-Star Pictures (-35%), Republic Pictures (-38%), De Laurentiis Enter-

tainment (-38%) and click clark productions (-19%). Off one-third or more at closing last Friday were Orion Pictures, New World Entertainment, King World and Barris Industries.

Among the major studios, MGM/UA took the biggest percentage losses, still off more than 37% last Friday at \$7.13, down from its Oct. 19 \$8.88 close. Warner Communications was working its way back up from a low of \$19.63 to \$27.38 at Friday's close, still well off its \$35.25 pre-crash price. MCA was off about 26%, closing Friday at \$39.25, and Disney closed Friday at \$55.25, working its way back to 24%, off from an initial 36% decline.

Faring better among the studios were Gulf + Western, off its pre-crash close by around 19%, and Coca-Cola, back up to \$41.25, only 8% off after its initial one-third decline.

The Broadcasting 148

Company	52-week High	Oct 18	Oct 20	Oct 21	Oct 22	Oct 23	Oct 26	Oct 27	Oct 28	Oct 29	Oct 30	% drop
Olympic Broadcast	8 1/4	6	6	6	5 1/2	5 1/2	5 1/4	4 3/4	4	4	4	-51.52
Omnicom Group	26 3/4	23	19 1/4	19 1/2	19 1/8	18 5/8	17 5/8	17 5/8	17	16 7/8	16 7/8	-41.30
Orion Pictures	19 3/8	10	8 1/2	9 3/8	9	8 3/4	7 1/4	8	7 3/4	8	8 7/8	-54.19
Osborn Communications	10 1/2	7 3/4	5 1/2	5 3/4	5 1/2	5 1/2	4 3/4	4 1/2	4 1/2	5 1/4	5 3/4	-45.24
Outlet Communications	20	16 1/2	13 1/2	13	12	12	9 1/2	9 1/4	10	9 3/4	9 1/4	-53.75
Park Communications	36 1/2	34 1/2	30	30 1/2	30	29	27 1/2	27 3/4	25 1/2	26 1/2	26 1/2	-27.40
Peregrine Entertainment	14 3/4	5 3/4	3 3/8	4 1/4	3	2 3/4	2	2	2 1/4	2 1/2	3 1/8	-78.81
Pico Products	9	4 1/2	4	5 1/4	5	4 5/8	4	3 3/4	3 3/4	3 7/8	4 5/8	-48.61
Playboy Enterprises	16 3/8	10 7/8	10 1/2	11 1/4	10 3/4	10 3/4	10 5/8	10 1/2	10 1/8	10	10 1/8	-48.17
Price Communications	13 1/8	11	10 1/8	10 5/8	10 1/4	9 7/8	9 3/4	10	9 7/8	10 1/4	10 3/8	-20.95
Pulitzer Publishing	45 1/2	41	35 1/2	36 3/4	36 1/2	34 3/4	30	30	30	30	35	-23.08
QVC Network	26	7 1/2	6	6 1/2	6	5 3/8	4 5/8	4 5/8	4 3/4	5	5 7/8	-77.40
Reeves Communications	13 7/8	9 1/2	7 7/8	7 5/8	6 1/2	6 1/4	5 1/2	4 5/8	4 3/8	5	5 1/8	-63.06
Rolland Group Holdings	11 1/2	6 5/8	6 1/8	6 1/4	6 5/8	6 5/8	5 3/4	5 1/2	5 3/8	5 7/8	6 7/8	-40.22
Republic Pictures 'A'	11 1/8	7 1/2	6 3/4	6 1/2	6 1/8	5 5/8	4 3/4	4 3/4	4 1/2	4 3/8	4 1/2	-59.55
Republic Pictures 'B'	10 1/2	8 3/4	8 3/4	8 3/4	7	7	6 1/2	6 1/2	6 1/2	6 1/2	6 1/2	-38.10
Reuters Ltd.	90 5/8	74 1/2	49 1/4	56 3/4	54 5/8	54	46 7/8	47 1/2	42 3/4	43 3/4	49 1/4	-45.66
Robert Halmi	4 1/2	2 3/8	2	2 1/8	2	1 7/8	1 3/4	1 3/4	1 5/8	1 1/2	1 3/4	-61.11
Rogers Cable of America	23 7/8	22 1/8	16 7/8	17 3/8	16 3/8	16	15 1/8	15 3/8	14 5/8	16 1/4	17 1/4	-27.75
Saitchi & Saitchi	40 1/2	25 7/8	20 3/8	21 3/8	19 3/4	19	17	18	18	16 5/8	18 7/8	-53.40
Satellite Music Network	7	2 7/8	2	2 3/8	2	2 1/8	2	1 7/8	113/16	1 7/8	1 7/8	-73.21
Scientific Atlanta	20 1/4	9 3/4	9 1/8	10 1/2	10 5/8	10 5/8	9 1/2	9	8 3/4	9 3/8	10 3/4	-46.91
Scripps Howard	88	78 1/2	79	79	74	75 1/4	74	74	76	72	76	-13.64
Sirlink Communications	26 1/2	31	29	31	29	24	22	21	19 1/2	21 1/2	22	-16.98
Sony Corp.	38 3/4	32 7/8	29 3/4	33 3/4	29 3/4	30 1/8	25 1/8	29 1/2	27	28 3/4	29 1/8	-24.84
Stauffer Communications	145	145	145	145	145	145	145	145	155	155	155	-12.43
SunGroup Inc.	3 1/2	2	1 3/4	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	1 1/2	-57.14
TCA Cable TV	30 1/4	29	21 1/2	22 3/4	22 1/4	23 1/8	21 3/4	21 1/4	20 1/4	19 3/4	22 3/4	-24.79
TechOps Inc.	36 5/8	29 1/2	27 1/4	27 1/2	26 3/4	26	25	23 1/8	21	20 1/4	21 3/4	-43.69
Tektronix	42 1/4	31 1/4	29 1/2	32	30	27 1/2	25 3/4	26 1/2	26	27 3/8	31	-28.32
Tele-Communications	40 1/4	22 5/8	17 3/8	21	20	20 1/4	18 7/8	18 3/4	18 5/8	20 3/4	22 1/4	-44.72
Telecrafter	7 1/2	5 1/4	4 1/4	4 1/4	4 1/4	4 1/8	4	3 1/2	2 3/4	3	3 7/8	-48.33
Telemation	4 3/4	2 1/2	2 1/2	2 1/2	2 7/8	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2	-47.37
Telemundo	10 5/8	10	8	8	7 1/2	7	6 1/2	5 3/4	6 1/8	6 1/8	6	-43.53
TEMPO Enterprises	13 3/8	5 3/4	4 7/8	5 1/8	5	5	4 1/2	4 1/2	4 3/8	4 3/8	4 3/4	-64.49
Time Inc.	116 7/8	81	83 3/4	88 3/4	81 1/2	82	76	77	75 1/2	80 1/2	82 1/2	-29.41
Times Mirror	105 7/8	68	68 1/2	74 1/2	74 3/4	74 1/8	70 1/4	70 1/4	71 1/2	72	74 1/2	-29.63
TMI Communications	3 1/8	2 1/4	2	1 3/4	1 3/8	1 1/2	1 3/8	1 1/8	1 3/8	1 1/2	1 3/8	-56.00
TPC Communications	7/8	3/8	1/4	1/4	1/4	1/4	1/4	1/4	1/4	1/4	1/4	-71.43
Tri-Star Pictures	16 1/8	14	9 1/2	11 1/8	10 1/2	10 1/2	9 1/8	8 7/8	8 1/2	8 3/8	9 1/4	-42.64
Tribune	49 3/4	30 1/4	34 1/2	38 3/4	36 1/4	36 5/8	34 1/8	32 1/4	30-3/4	32	33 1/4	-33.17
Turner Broadcasting 'A'	13 1/2	12	11 1/4	12	11 7/8	11 7/8	11 3/4	11 5/8	9 1/4	9 7/8	10 3/4	-20.37
Turner Broadcasting 'B'	13 1/4	13	11	11 1/8	11 1/8	10 1/2	9 3/4	9 5/8	8 1/4	8 1/2	9	-32.08
TVX Broadcast Group	11 1/4	7 1/2	7 1/4	7 1/4	6 5/8	6 1/2	6	6 1/2	5 3/4	5 3/4	6	-46.67
United Artists Communications	30 3/8	24 1/2	19 1/2	20 1/2	20	18	17	16	14 3/4	17 1/2	18 1/4	-39.92
United Cable TV	26 7/8	21	19 5/8	23 1/2	23	25	19 1/2	19	19	22	21	-21.86
United Television	34 1/2	29 1/4	20 1/2	21 1/4	20	18 3/4	18 1/4	15	14 3/4	15 1/4	20	-42.03
Unitel Video	11 7/8	8 3/4	7 5/8	7 7/8	8 1/4	8 1/2	7 5/8	7 5/8	8	7 3/4	8 3/8	-29.47
Varian Associates	39 3/4	23 1/8	23 1/2	25 1/4	24 3/4	24 1/4	23	22 1/4	21 3/4	22 1/2	24 3/4	-37.74
Viacom	55 1/2	17	15 3/4	17 3/8	15 3/4	16	12	12	10 7/8	13	16 3/8	-70.50
Warner Communications	39 1/4	19 5/8	22 5/8	26 7/8	25	25 1/4	21 1/4	22 5/8	23 3/8	25 1/4	27 3/8	-30.25
Washington Post	269	221	221	199	195	189	165	166	166	185	202	-24.91
Western Union	5 1/2	2 7/8	2 3/8	3 1/8	2 5/8	3	2 5/8	2 5/8	2	2 1/4	2 1/4	-59.09
Western World TV	2 3/8	1	7/8	7/8	3/4	3/4	3/4	5/8	3/8	3/8	7/16	-81.58
Westinghouse	75	40 1/4	47 1/2	53	50	48 3/4	43 1/4	42 3/4	42 3/4	46 3/4	47 1/8	-37.17
Westwood One	32	24 1/2	16 3/4	19 3/4	18	16 1/2	13 3/4	13 3/4	13 1/4	17	19 1/4	-39.84
Zenith	33 5/8	19 3/4	14 1/8	16 1/2	15 3/4	13 7/8	10	11 7/8	12 1/4	12 3/4	13 1/2	-59.85
Standard & Poor's 400	393.17	257.81	270.05	295.71	282.99	282.1	257.35	264.50	265.49	279.79	288.59	-26.60
Dow Jones Industrial	2722.42	1738.74	1841.01	2027.85	1950.43	1950.76	1793.93	1846.49	1846.82	1938.33	1993.53	-26.77

Video shopping services were also battered by the market fall, with Home Shopping Network climbing back to \$6.75 Friday, 40% of its pre-crash close. CVN Companies was \$9.38 Friday, down 43% following a 19% drop Oct. 19. QVC Network started to return from its initial losses, closing Friday at \$5.88, still down 32%.

Another top 15 MSO, Cablevision Systems, was also hurt worse in the week following the crash, falling 44% before pushing back up to \$21.38, off 30% Friday. Essex Communications and Jones Intercable remained approximately one-third off, while Century Communications, Rogers and Comcast cut their losses to approximately one-quarter.

United Artists, which lost only 3% in the initial crash, was as far off as 41% last week, closing Friday at \$18.25, off 28%, after canceling its merger with United Cable. United Cable itself last week pushed back up toward

pre-crash numbers, closing Friday at \$21, off 13%.

American Cablesystems, subject of the \$482-million Continental Cablevision bid, was the single stock on the BROADCASTING index which was up, climbing last Thursday to \$38.88, up 44%.

Broadcast companies with other major holdings were off as a group by more than a fifth, and particularly depressed were those with newspaper holdings, facing fears that classified advertising will decline if the economy takes a downturn. Among the broadcasters still working off declines last week were RKO General's parent Gencorp. (-32%), Chris-Craft and Multimedia (both down 31%), Meredith Corp. (-24%), Belo and Knight-Ridder (both down 23%), Reliance Group (-19%), Pulitzer (-19%), Media General (-18%), Washington Post (-17%) and Scripps Howard (-4%).

Also off substantially were Westinghouse (-32%), Tribune (-27%), McGraw-Hill (-25%), Times Mirror, New York Times Co. and Liberty (all off 24%), Gannett (-18%) and Jefferson-Pilot (-17%). Outlet Communications was off 44%, Telemundo was down 41%, United TV was off 38%, Malrite was down 33% Friday, Park Communications dropped 26% and TVX Broadcast was off 25%, while Business Men's Assurance was off 19%, Price dropped 16%, and LIN Broadcasting was off only 6%.

Radio stocks were also down, with the country's largest radio network, Westwood One, closing Friday at \$19.25, 17% off after big hits in the past two weeks dropped them more than 43%. Radio group Jacor Communications went from 25% to 20% off Friday. Infinity Broadcasting was inching its way back up and was off 25% Friday, and Satellite Music Network remained 42% off. □

rea. She officially starts on Jan. 1. In addition to the Olympics assignments, Weisman said, Gardner will probably join the studio team for *NFL Live*, the network's pre-game program, next season. Last week, Gardner said play-by-play was a specialty she, too, would like to try down the road, even though she was not hired for that purpose.

Sierens, reached in Tampa by BROADCASTING, said that for the next year, at least, her anchor job at WXFL is "my top priority." Her contract with the station extends to next October.

Even if she does announce a game or two for NBC this season, and the network likes her performance, it is not guaranteed Sierens would accept a permanent play-by-play post with NBC or any other network. She recently married. Sierens's previous play-by-play experience includes local broadcasts of the Tampa Bay Rowdies soccer team, equestrian events for ESPN and local tennis and basketball.

Wiesman said that NBC is conscious of the shortage of female broadcast talent in

televised sports. He said it was "ridiculous" that women have not broken the play-by-play barrier for the NFL. Both Sierens and Gardner said they had encountered discrimination. Gardner blames broadcast executives.

"The people with the power to hire were the least accepting," she said. "[Within] the sports profession, there was never a problem." Sierens, who said she "loves" her current position, also acknowledged frustration after repeated attempts to move to larger markets, or a network, as a sports anchor. "I did reach a point," she said, where she told herself to "take what you got and be happy with it."

Now it appears she has a chance for more, including a possible place in network sports history. Sierens insists, however, that she will be her toughest critic. If she does not meet her own standards, she said, she will walk away from any offer. "I want women in the business to say: 'Thank God they got someone in there who will make our road a little easier.'" □

Tartikoff says more series will attract creative talent

NBC executive says he is unhappy with the performance of several prime time dramas in the new season

Fewer commitments to pilots and more emphasis on series are on the horizon for NBC, according to NBC Entertainment president Brandon Tartikoff.

Speaking to the Association of National Advertisers in San Diego, he said NBC hopes that the increase in series commitments will persuade more top creative talent to collaborate on higher quality programs.

"What we have to do is find new sources and new alliances for our programming," he said. "With the [production] talent spread around we have to do things differently,

World Series puts ABC on top

ABC won week five (ended Oct. 25) with a 19.4 rating and a 31 share. NBC came in second with a 15.9/26 and CBS had a 13.0/21. Four World Series games were broadcast during week five, giving ABC the top two slots on the Nielsen chart and the number one slot on the AGB

chart (see below).

This gave ABC the winning averages to take four nights of the week, each supported by a World Series broadcast. NBC took two nights, Monday and Saturday. This left CBS with Friday night.

Nielsen

Rank □ Show □ Network □ Rating/Share

1.	World Series, game 7	ABC	32.5/49
2.	World Series, game 3	ABC	24.7/39
3.	Golden Girls	NBC	24.2/43
4.	Cosby Show	NBC	24.2/36
5.	World Series, game 4	ABC	23.8/39
6.	World Series, game 5	ABC	23.4/38
7.	Different World	NBC	23.4/35
8.	Cheers	NBC	22.8/34
9.	60 Minutes	CBS	22.3/35
10.	NBC Monday Night Movies	NBC	21.0/33
11.	Night Court	NBC	20.8/32
12.	Amen	NBC	20.2/36
13.	World Series, pregame 7	ABC	19.3/30
14.	Matlock	NBC	18.7/28
15.	Hunter	NBC	18.3/36
16.	Dallas	CBS	18.2/31
17.	Monday Night Football	ABC	17.7/30
18.	Murder, She Wrote	ABC	17.7/25
19.	ALF	NBC	17.7/27
20.	227	NBC	17.5/32
21.	Family Ties	NBC	17.4/25
22.	World Series, pregame 3	ABC	17.2/28
23.	Newhart	CBS	16.9/25
24.	L.A. Law	NBC	16.9/29
25.	My Two Dads	NBC	16.6/23
26.	Garfield's Halloween	CBS	16.3/28
27.	Valerie's Family	NBC	16.3/24
28.	Kate & Allie	CBS	16.2/24
29.	World Series, pregame 4	ABC	15.8/27
30.	CBS Special Movie	CBS	15.5/25
31.	Designing Women	CBS	15.4/23
32.	Falcon Crest	CBS	14.9/28
33.	Highway to Heaven	NBC	14.9/23
34.	Facts of Life	NBC	14.5/27
35.	Great Pumpkin, Charlie Brown	CBS	14.3/26
36.	NBC Sunday Night Movies	NBC	13.8/22
37.	Frank's Place	CBS	13.6/21
38.	Knots Landing	CBS	13.4/24
39.	Miami Vice	NBC	13.4/23
40.	MacGyver	ABC	13.1/21
41.	Disney Sunday Movie	ABC	13.0/21
42.	Jake and the Fatman	CBS	13.0/20
43.	CBS Sunday Night Movies	CBS	12.9/20

Rank □ Show □ Network □ Rating/Share

44.	Cagney & Lacey	CBS	12.5/20
45.	J.J. Starbuck	NBC	12.3/19
46.	Year in the Life	NBC	12.3/19
47.	20/20	ABC	12.1/23
48.	Oldest Rookie	CBS	12.1/19
49.	Our House	NBC	12.0/18
50.	Ohara Special	ABC	11.8/22
51.	Wiseguy	CBS	11.6/18
52.	St. Elsewhere	NBC	11.6/13
53.	Crime Story	NBC	10.9/18
54.	Private Eye	NBC	10.8/21
55.	Law and Harry McGraw	CBS	10.7/18
56.	Houston Knights	CBS	10.5/16
57.	Rags to Riches	NBC	10.3/18
58.	ABC Friday Night Movie	ABC	9.5/16
59.	Hotel	ABC	9.4/18
60.	Survival of Anglia	CBS	8.2/12
61.	All Star Gala at Ford's Theater	ABC	7.9/14
62.	Leg Work	CBS	6.4/11
63.	West 57th	CBS	6.0/12
64.	My Sister Sam	CBS	5.8/11
65.	Everything's Relative	CBS	4.7/8

AGB

1.	World Series, game 7	ABC	27.8/45
2.	Golden Girls	NBC	25.0/48
3.	Cosby Show	NBC	24.0/39
4.	Different World	NBC	23.0/36
5.	Cheers	NBC	22.4/36
6.	World Series, game 3	ABC	22.1/38
7.	60 Minutes	CBS	20.5/33
8.	World Series, game 4	ABC	19.9/35
9.	Amen	NBC	19.8/37
10.	ALF	NBC	18.9/30
11.	Night Court	NBC	18.8/32
12.	Matlock	NBC	18.6/31
13.	World Series, game 5	ABC	18.6/33
14.	227	NBC	17.9/34
15.	NBC Monday Night Movies	NBC	17.9/30
16.	Hunter	NBC	17.9/35
17.	Murder, She Wrote	CBS	17.6/26
18.	World Series, pregame 7	ABC	17.4/27

Rank □ Show □ Network □ Rating/Share

19.	Highway to Heaven	NBC	17.3/29
20.	Newhart	CBS	17.2/27
21.	Dallas	CBS	16.7/30
22.	Valerie's Family	NBC	16.0/25
23.	Falcon Crest	CBS	15.9/31
24.	Kate & Allie	CBS	15.9/25
25.	Designing Women	CBS	15.8/25
26.	Family Ties	NBC	15.6/23
27.	My Two Dads	NBC	15.6/23
28.	World Series, pregame 3	ABC	15.5/28
29.	Facts of Life	NBC	14.4/28
30.	Monday Night Football	ABC	14.3/26
31.	CBS Special Movie	CBS	14.3/24
32.	Frank's Place	CBS	14.2/22
33.	Garfield's Halloween	CBS	14.0/26
34.	NBC Sunday Night Movies	NBC	13.8/23
35.	J.J. Starbuck	NBC	13.8/23
36.	Miami Vice	NBC	13.6/25
37.	L.A. Law	NBC	13.5/27
38.	World Series, pregame 4	ABC	13.4/25
39.	Great Pumpkin, Charlie Brown	CBS	13.4/26
40.	Year in the Life	NBC	13.1/22
41.	Jake and the Fatman	CBS	13.0/22
42.	20/20	ABC	12.9/25
43.	CBS Sunday Night Movies	CBS	12.8/21
44.	MacGyver	ABC	12.7/20
45.	Knots Landing	CBS	12.1/24
46.	Our House	NBC	11.9/19
47.	Disney Sunday Movie	ABC	11.8/20
48.	Cagney & Lacey	CBS	11.7/21
49.	Wiseguy	NBC	11.6/19
50.	St. Elsewhere	NBC	11.4/20
51.	Oldest Rookie	CBS	11.0/18
52.	Rags to Riches	NBC	10.9/20
53.	Law and Harry McGraw	CBS	10.7/20
54.	Ohara Special	ABC	10.6/20
55.	Crime Story	NBC	10.5/19
56.	Houston Knights	CBS	10.0/16
57.	Survival of Anglia	CBS	9.9/16
58.	ABC Friday Night Movie	ABC	9.4/17
59.	Private Eye	NBC	8.9/17
60.	My Sister Sam	CBS	8.7/17
61.	All Star Gala at Ford's Theater	ABC	8.1/15
62.	West 57th	ABC	7.7/15
63.	Hotel	ABC	7.6/15
64.	Everything's Relative	CBS	6.2/12
65.	Leg Work	CBS	5.2/10

namely consolidate resources."

Every spring, each network commissions 20 to 30 new program pilots. But according to Tartikoff, there is no longer enough available talent to commission dozens of new pilots and expect them to become quality programs.

"We're going to be making fewer pilot commitments and be making more series commitments, trying to use the lure of a series commitment to attract two or three sources of creative talent to work together," he said. "These people on their own might have been able to only garner [one] pilot commitment; put them together and the whole may be greater than the sum of the parts."

Tartikoff also said NBC will "virtually eliminate" the practice of testing new series in the spring, and will use them in the sum-

mer months to restore the network's circulation on a year-round basis. As a part of that effort, the network is planning two new prime time series this summer. There is an initial 13-week commitment that could be expanded to 40 weeks.

To Tartikoff the process resembles musical chairs. "There are two series commitments out there and there are five suppliers circling around two chairs," he said. "We're trying to develop a 40-week-a-year serial. We all know what *Dynasty* and *Dallas* do when they repeat [poorly]. There is an appetite for a serial. If you could keep it on all year, you could have a big hit."

Tartikoff also said that he is encouraging the network's daytime soap opera suppliers to inject more "topicality" into story lines, and exploring the development of "interac-

tive" game shows and situation comedies for Saturday morning hours that traditionally have been reserved for animated shows.

Meeting with reporters in New York last week, Tartikoff expressed disappointment with the performance of several one-hour dramas on the network so far this season, including the new *Private Eye*, *Rags to Riches* and *A Year in the Life*. The first two shows have placed consistently in the bottom 15 of the program rankings, while *Year in the Life* has ranked in the bottom half.

It was Tartikoff's best guess that the network would not make any replacement program moves until January in order to give the struggling programs time to improve.

He said that an effort would be made to "lighten up" *Private Eye* in future episodes. As for *Year in the Life*, now aired at 9 p.m. Wednesday, Tartikoff said the show might do

Syndication Marketplace

Group W Productions and Andy Friendly Productions unveiled *Getaway*, a half-hour candidate for access in fall 1988, featuring travels to exotic locations by a staff of six reporters. The annual budget of the show will be in line with the \$20 million-\$25 million of other access shows such as *Entertainment Tonight*. KCBS-TV Los Angeles will carry the show and is moving *Two on the Town* out of access as of fall 1988. Among the reporters for *Getaway* will be Bob Chandler and Adrienne Meltzer, both of whom now appear on *Two on the Town*. There will be 39 weeks of first-run episodes of the series and 13 weeks of repeats. Group W will keep one minute in cash plus barter sales.

Viacom Enterprises concluded the bidding of *The Cosby Show* on Oct. 16, exactly one year after it began sales of the show. There are now 167 stations covering 90% of the country that have purchased *Cosby* for its fall 1988 debut. The last major market to purchase the show was Miami, where WTVJ-TV was the winner. Viacom is now deciding how to handle the 21 markets where no station bid on the show and the 18 one-station markets.

Warner Bros. Television Distribution reports it has sold *Growing Pains* in 111 markets for its fall 1989 debut in syndication. Of those stations, 76 are network affiliates.

Tribune Entertainment has cleared the fourth Geraldo Rivera special, *Modern Love: The Rise and Fall of the Sexual Revolution*, in 141 markets covering 90% of the country. The live, two-hour special will air Dec. 1 at 8-10 p.m. Produced by Tribune and the Investigative News Group, *Modern Love* will examine the reevaluation of social and sexual attitudes since the spread of sexual diseases such as AIDS. Featured on the special will be live remotes from around the U.S., Austria, Sweden and England. Along with the Tribune stations, the special will be carried by WFAF-TV Philadelphia, KTVU-TV San Francisco, WHCT-TV Hartford, Conn., KTVT-TV Dallas, KHTV-TV Houston and WCIX-TV Miami.

New World Television reports that its film package, "New World One," has now been cleared in 45 markets including WATL-TV Atlanta, KUTP-TV Phoenix; WHCT-TV Hartford, Conn.; KSTV-TV San Diego; WXTV-TV Syracuse, N.Y., and WOLZ-TV Miami. Among the titles in "New World One" are "Transylvania 6500," "Tuff Turf," "Angel & Avenging Angel," "Godzilla 1985" and "Children of the Corn."

Lorimar Syndication reports clearing "Mint Edition," a package of 25 film titles, including "The Morning After," "Power," "The Boy Who Could Fly" and "The Last Starfighter," on stations in more than 20 markets including WWOR-TV New York, KPX-TV San Francisco, KTVT-TV Dallas, KSTP-TV Minneapolis and KHTV-TV Houston. "Mint Edition" is available for six runs over five years.

20th Century Fox distribution has contracted with LBS Communications to handle its barter sales beginning immediately. Orbis is currently Fox's barter sales agent.

Former FCC attorney Dan Brenner has become the host of *Snickers Theater*, a package of 28 B-movies for late night syndicated by



Western-World Television. Western-World is producing 13 new two-hour episodes of the package with Brenner as host. *Snickers Theater* debuted in June. Among the film titles are "Attack of the Killer Tomatoes" and "Who Killed the Prosecutor and Why." A total of 40 stations now carry the package including WNBC-TV New York and KXAS-TV Dallas. By the first quarter of 1988 the movie package's line-up is expected to be at 70-75 stations, according to Ray Bentley, Western-World senior vice president.

Brenner, former senior adviser to former FCC Chairman Mark Fowler, performs at comedy clubs in New York, Los Angeles, and Washington. His television experience consists of appearances as guest host of *Morning Break* on WUSA-TV Washington and *Good Company* on KING-TV Seattle. He is currently director of the communications law program at UCLA.

GGP Syndication has cleared the *Miss World Beauty Pageant* on 136 stations for 71% clearance. Recent clearances include WCBN-TV New York. The two-hour pageant, to be staged at the Royal Albert Hall in London on Nov. 15, has also been cleared by KUTV-TV Los Angeles, WGBS-TV Philadelphia and KPX-TV San Francisco. Stations will get 15 minutes of commercial time in the broadcast and GGP will keep nine minutes.

Below, Nielsen syndication service preliminary audience estimates of syndicated shows for the week ended Oct. 11.

Rank	Show	Rating/Markets	% coverage	Rank	Show	Rating/Markets	% coverage	Rank	Show	Rating/Markets	% coverage
1.	Wheel of Fortune	16.2/209	96	7.	People's Court (B)	6.1*/145	82	13.	All Star Wrestling Network	5.1*/117	82
2.	Star Trek-Next Generation(s)	15.7/221	95	8.	Donahue	5.9/203	98	13	It's A Living	5.1*/141	90
3.	Jeopardy	12.6/199	97	8.	Entertainment Tonight	5.9*/157	91	13.	Oprah Winfrey Show (B)	5.1/141	70
4.	World Wrestling Federation	9.9/233	94	10.	Hollywood Squares	5.7/134	91				
5.	Oprah Winfrey Show	8.8/202	99	11.	Wrestling Network	5.5*/185	86				
6.	People's Court	7.8*/195	98	12.	Mama's Family	5.2*/148	84				

*includes multiple airings

CP to make chgs: freq: 92.5 mhz (per Docket #86-357); chg. TL: NW 100th St, 0.9 mi N of I-80 Hwy, 2.5 MI SE of Grimes, Polk county, IA; chg ERP: 41.6 kw H&V; chg HAAT: 164.82 m. chg to Class C2. 41 39 53N 93 45 24W

■ Greenville, MI, WPLB-FM, 107.3 mhz—871015-Application for CP to make chgs: TL: 1/4MI due NE of the intersection of Lincoln Lake Rd & 3MI Rd, Vergennes Township, Kent County, MI; chg HAAT: 150M H&V. 43 01 15N 85 20 46W

■ Sebawaing, MI, WWMI, 103.9 mhz—871008-Mod of CP to chg TL: 0.3 km E of Kuhl Rd & 0.15 km N of Geiger Rd, Sebawaing, MI; HAAT: 100 kw H&V. 43 48 01N 83 23 38W

■ La Luz, NM, KPFA-FM, 92.7 mhz—870820-Application for CP to chg: FREQ: 103.7 MHz; ERP: 50.2 kw H&V; HAAT: 408M H&V; TL: Atop Cat Mtn, 31.44KM from Alamogordo P.O. on bearing of 8.96 degrees True, Alamogordo, NM; SLRC: T.B.D. 33 10 45N 105 53 53W Class C1; change station location to Alamogordo, NM.

■ Cedarville, OH, WCDR-FM, 90.3 mhz—871008-Mod of CP to change ERP: 3 kw (H) only (Omni-directional).

■ Johnstown, PA, WKYE, 95.5 mhz—871009-Application for CP to change TL: approx. 7.2 km NW of Johnstown, PA. 40 22 17.5N 78 58 57W

■ Philadelphia, WMMR, 93.3 mhz—871015-Application for CP to make chgs: TL: Building rooftop, 1650 Market St, Philadelphia, PA; chg HAAT: 271M H&V. 39 57 09N 75 10 05W

■ Lancaster, SC, WRHM, 107.1 mhz—871013-Application for CP to make chgs: TL: 0.4KM E of Craig Drive, 9.1KM N of Lancaster, Lancaster Co, SC; chg ERP: 1.85 kw H&V; chg HAAT: 128M H&V. 34 47 48N 80 46 05

■ Kingsville, TX, KDUV, 97.7 mhz—871015-Application for CP to make chgs: FREQ: 97.5 MHz (per Docket #86-153); chg TL: 2.9KM, 206 degrees True from intersection of Hwy 665 & south Violet Rd; chg ERP: 100 kw H&V; chg HAAT: 293.7M H&V; chg to class C1. 27 39 50N 97 35 56W

TV's

■ Birmingham, AL, WBRC-TV, ch. 6—871016-Application for CP to chg TL: Red Mountain, Birmingham, Jefferson Co, AL; ANT: Dielectric TF-3EMA(S); HAAT: 331 m. 33 29 19N 86 47 58W

■ Hammond, IN, WJYS, ch. 62—871015-Mod of CP to chg ERP: 3000 kw-V; HAAT: 226 m.; ANT: Dielectric Communications TPU-36JAS Unsymmetrical Trilobe(DA). 41 33 10N 87 47 09W

■ Ensign, KS, KTV, ch. 6—871014-Application for CP to chg the offset to plus.

■ Johnstown, PA, WIAC-TV, ch. 6—871016-Application for CP to chg TL: top of Laurel Hill, 4.5MI (7.2 km) NW of Johnstown, PA. 40 22 17N 78 58 58W

Actions

AM

■ Morningside, MD, WPGC, 1580—871020-Application (BPH87029AN) granted for CP to chg hrs of operation to unlimited by adding night service with 500 w & make chgs in antenna system.

FM's

■ Ketchikan, AK, KGTW, 106.7 mhz—870930-Application (BMPH860918IC) granted for Mod of CP to make chgs: chg ERP: 4 kw H&V; chg HAAT: -308 ft. H&V.

■ Fort Smith, AR, KTCS-FM, 99.9 mhz—871022-Application (BMPH870224IV) dismissed for Mod of CP (BPH860509IB) to chg TL: Cavanal Mountain, SW of Poteau, OK; & make changes in antenna system. 35 04 28N 94 40 46W

■ Dubuque, IA, KATF, 92.9 mhz—871019-Application (BPH870227IL) granted for CP to chg TL: 1.4 mi. N of Wisconsin/Illinois line on Hwy 35, Jamestown Township, WI; chg HAAT: 304.8 meters H&V & make chgs. in antenna system. 42 31 42N 90 37 01

■ Pratt, KS, KGLS, 93.1 mhz—871021-Application (BPH870217IF) granted for CP to chg TL: 4.8KM S, 0.8KM W of Plevna, KS; chg HAAT: 317M H&V & make changes in antenna system. 37 55 50N 98 19 04W

■ Ann Arbor, MI, WJQB, 102.9 mhz—871021-Application (BMPH861009IB) granted for Mod of CP (BPH850708IG) to chg directional antenna pattern.

■ Joplin, MO, KKMS, 88.7 mhz—871019-Application (BPH860724MA) granted for CP to change ERP: 10 kw (V) only; HAAT: 56.26 m. (V) only.

■ Asbury Park, NJ, WJLK-FM, 94.3 mhz—871021-Application (BPH870311IN) granted for CP to make chgs: ERP: 1.3 kw H&V; chg HAAT: 152m.H&V.

■ Jamestown, ND, KSJM, 93.3 mhz—871020-Application (BPH870105IB) granted for CP to change ERP: 57 kw H&V.

■ Oklahoma City, OK, KLTE, 101.9 mhz—871021-Application (BMPH860729IB) granted for Mod of CP (BPH860408IB) to make chgs: TL: 7401 N Kelley Ave, Oklahoma City, OK; chg HAAT: 423 m. H&V. 35 32 58N 97 29 50W

■ Coquille, OR, KSHR-FM, 97.3 mhz—871021-Application (BPH870331JD) granted for CP to change ERP: 61 kw H&V.

■ Mechanicsburg, PA, WTPA, 93.5 mhz—871020-Application (BMPH870116IF) granted for Mod of CP (BPH850925IB) to make chgs: ERP: 0.83 kw H&V; chg HAAT: 190 m. H&V. Application resubmitted 1-16-87.

■ Wheeling, WV, WZMM-FM, 107.5 mhz—871019-Application (BPH870410ID) granted for CP to make chgs: ERP: 16 kw H&V & chg HAAT: 268 m.H&V.

TV's

■ Terre Haute, IN, WISU-TV, 26—871014-Construction permit cancelled & call letters (WISU-TV) deleted.

■ Salt Lake City, KTMW, ch. 13—871021-Application (BMPCT870803KF) granted for Mod of CP to chg ERP: 112KW; ANT: Harris TAC-3HD (Custom CBR); HAAT: 1116M TL: Farnsworth Peak Communications Site at KSTU Tower site. 40 39 33N 112 12 08W

In Contest

Applications

■ Easton, MD.—On request of Clark Broadcasting Company, proposed substituting FM Channel 244B1 for Channel 244A at Easton and modifying the license of WCEI-FM to operate on the B1 channel. Comments due December 21, replies January 5, 1988. (MM Docket 87-468 by NPRM [DA 871543] adopted Oct. 7 by the Chief, Allocations Branch).

■ Marlette, MI.—On request of D. J. Fox, proposed allotting FM Channel 223A (92.5 MHz) to Marlette as its first FM service. Comments due December 21, replies January 5, 1988. (MM Docket 87-470 by NPRM [DA 87-1541] adopted Oct. 7 by the Chief, Allocations Branch).

■ Kirksville, MO.—On request of Admiral Broadcasting Corporation, proposed substituting FM Channel 229C2

(93.7 MHz) for Channel 228A (93.5 MHz) and modifying the license of KTUF(FM) to operate on the C2 channel. Comments due December 21, replies January 5, 1988. (MM Docket 87-469 by NPRM [DA 87-1542] adopted Oct. 7 by the Chief, Allocations Branch).

■ Ennis, MT.—On request of Big M Broadcast Associates, proposed allocating FM Channel 254C2 (105.3 MHz) at Ennis as its first FM service. Comments due December 21, replies January 5, 1988. (MM Docket 87-467 by NPRM [DA 87-1544] adopted Oct. 7 by the Chief, Allocations Branch).

■ Hilton Head Island and Bluffton, S.C.—Considering two proposals to amend the FM Table by substituting Channels 291C2 (106.1 MHz) and 300C2 (107.9 MHz) for Channels 288A (105.5 MHz) and 292A (106.3 MHz) at Hilton Head Island and substituting Channel 295C2 for Channel 296A at Bluffton or allocating Channel 300C2 as a third local service at Hilton Head Island. Comments due December 21, replies January 5, 1988. (MM Docket 86-469 by Further NPRM [DA 87-1493] adopted Sept. 28 by the Chief, Allocations Branch).

Actions

■ Wilcox, AZ.—Denied Rex K. Jensen's request to substitute Class C FM Channel 300 (107.9 MHz) for Channel 252A (98.3 MHz) at Wilcox. (MM Docket 85-110 by Second R&O [DA 87-1535] adopted Oct. 7 by the Chief, Allocations Branch, Policy and Rules Division, Mass Media Bureau).

■ McCall, ID.—Effective December 14, amended the FM Table by allotting Channel 266C1 (101.1 MHz) to McCall as its first FM service. Filing window opens December 13, closes January 14. (MM Docket 86-350 by R&O [DA 87-1534] adopted Oct. 7 by the Chief, Allocations Branch).

■ Monterey, TN, and Monticello, KY.—Effective December 10, allocated FM Channel 226A (93.1 MHz) to Monticello, substituted Channel 295C2 (106.9 MHz) for Channel 296A (107.1 MHz) at Monterey and modified the CP of WRJT(FM) to operate on the C2 channel. Filing window opens December 11, closes January 12. (MM Docket 86-512 by R&O [DA 87-1496] adopted Sept. 30 by the Chief, Policy and Rules Division, Mass Media Bureau).

Commission Actions

■ Rochester, NY.—Upheld staff action denying Michael Levinson's "reasonable access" complaint against noncommercial educational station WXXI-TV at Rochester. (By Order [FCC 87-294] adopted September 10 by the Commission).

■ Newberry, SC.—Approved settlement agreement, granted the application of Professional Radio, Inc. for a new FM station on Channel 292A (106.3 MHz) at Newberry and dismissed the competing application of Service Radio Company. (MM Dockets 84-63, 84-66 by MO&O [FCC 87-332] adopted October 16 by the Commission).

■ U.S. News and World Report—Granted a request for declaratory ruling filed by U.S. News and World Report on behalf of itself and WPLG(TV), Miami, that appearances by legally qualified candidates on a proposed TV series, "The Next President," are exempt from the "equal opportunities" requirement of the Communications Act. (By MO&O [FCC 87-341] adopted October 22 by the Commission).

■ Storer Transfer Approved Subject to Stringent Conditions (Report MM-280, Mass Media Action) Authorized the transfer of control of Storer Communications, Inc. from KKR Associates to SCI Television, Inc., a company controlled by Gillett Holdings, Inc., subject to five very specific conditions. Action by the Commission October 27 by Decision (FCC 87-343).

Staff Actions

■ Enfield, CT.—Designated for hearing 23 mutually exclusive applications for a new FM station on Channel 250A (97.9 MHz) at Enfield. (MM Docket 87-461 by Order [DA 87-1462] adopted October 7 by the Chief, Audio Services Division, Mass Media Bureau).

Review Board Actions

■ Newton, NJ.—Approved settlement agreement between Bogner Newton Corporation and Mountain Broadcasting Corporation, applicants for a TV station in Newton, and—Dismissed Bogner Newton's application. (MM Docket 85-399 by Order [FCC 87R-57] adopted October 20 by the Review Board).

■ Galveston, TX.—Dismissed joint request for approval of settlement agreement filed by Marr Broadcasting Company, Inc., applicant for license renewal of KQOK(FM) and San Jacinto Broadcasting Corporation, competing applicant for KQOK's facilities at Galveston. (MM Dockets 84-647-48 by MO&O [FCC 87R-56] adopted October 14 by the Review Board).

Summary of broadcasting as of Sept. 30, 1987

Service	On Air	CP's	Total *
Commercial AM	4,893	170	5,063
Commercial FM	3,999	418	4,417
Educational FM	1,283	173	1,456
Total Radio	10,175	761	10,936
FM translators	1,115	766	1,881
Commercial VHF TV	543	23	566
Commercial UHF TV	463	222	685
Educational VHF TV	115	3	118
Educational UHF TV	203	25	228
Total TV	1,324	273	1,597
VHF LPTV	247	74	321
UHF LPTV	162	136	298
Total LPTV	409	210	619
VHF translators	2,981	145	3,126
UHF translators	1,988	293	2,281
ITFS	250	114	364
Low-power auxiliary	824	0	824
TV auxiliaries	7,430	205	7,635
UHF translator/boosters	6	0	6
Experimental TV	3	5	8
Remote pickup	12,338	53	12,391
Aural STL & intercity relay	2,836	166	3,002

* Includes off-air licenses.